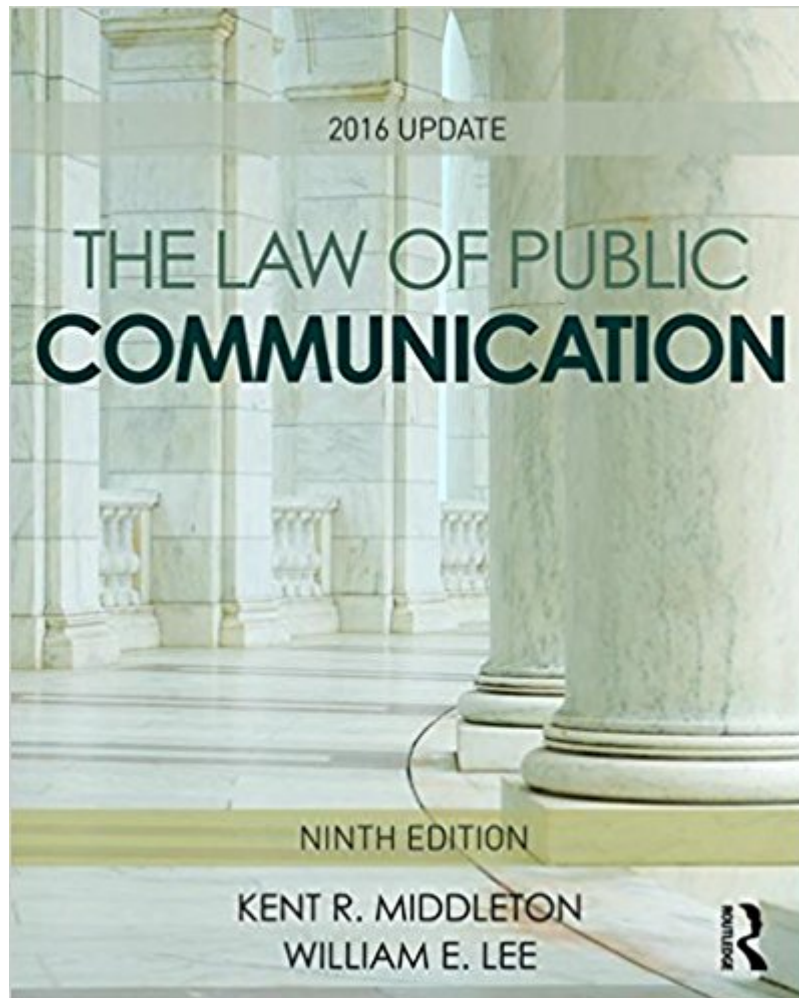




Ebook Directory
the best source of ebook

The book was found

The Law Of Public Communication: 2016 Update



Synopsis

The Law of Public Communication provides an overview of media law that includes the most current legal developments today. It explains the laws affecting the daily work of writers, broadcasters, advertisers, cable operators, Internet service providers, public relations practitioners, photographers, bloggers, and other public communicators. Authors Kent R. Middleton, William E. Lee, and Daxton R. Stewart take students through the basic legal principles and methods of analysis that allow students to study and keep abreast of the rapidly changing field of public communication. By providing statutes and cases in a cohesive manner that is understandable, even to students studying law for the first time, the authors ensure that students will acquire a firm grasp of the legal issues affecting the media. This 2017 Update brings the Ninth Edition up to date with the most recent cases and examples affecting media professionals and public communicators.

Book Information

Paperback: 626 pages

Publisher: Routledge; 9 edition (August 15, 2015)

Language: English

ISBN-10: 1138950718

ISBN-13: 978-1138950719

Product Dimensions: 1.5 x 7.2 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #183,157 in Books (See Top 100 in Books) #17 in Books > Law > Intellectual Property > Communications #91 in Books > Law > Business > Contracts #589 in Books > Textbooks > Communication & Journalism > Communications

Customer Reviews

"This is one of the best books in the business. It covers the core material that all workers in the media industry need to know. It is neither too advanced nor too watered-down. It is just right."
Lyombe Eko, Texas Tech University, USA

Kent R. Middleton is Director of the James M. Cox, Jr. Institute and Professor of Journalism at Grady College, University of Georgia. William E. Lee is Professor of Journalism at Grady College, University of Georgia. Daxton R. Stewart is Associate Dean and Associate Professor at the Bob Schieffer College of Communication, Texas Christian University.

Great to be able to rent.

[Download to continue reading...](#)

The Law of Public Communication: 2016 Update The Law of Public Communication: 2017 Update
Health Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key
words: health communication, public health, health behavior, behavior change communications
Technical Communication with 2016 MLA Update Media & Culture 2016 Update: Mass
Communication in a Digital Age Practical Strategies for Technical Communication with 2016 MLA
Update The Eating Disorders Update: Understanding Anorexia, Bulimia, and Binge Eating (Disease
Update) Orthopaedic Knowledge Update: Foot and Ankle 4 (Orthopedic Knowledge Update)
ServSafe Essentials Korean 5e Update Edition with Answer Sheet, ServSafe Essentials with
AnswerSheet Update with 2009 FDA Food Code The Pocket Wadsworth Handbook, 2009 MLA
Update Edition (2009 MLA Update Editions) Orthopaedic Knowledge Update: Hip and Knee
Reconstruction 5 (Orthopedic Knowledge Update) Public Administration and Law, Third Edition
(Public Administration and Public Policy) Communication and Communication Disorders: A Clinical
Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication,
Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion)
Strategic Public Relations Management: Planning and Managing Effective Communication
Campaigns (Routledge Communication Series) Communication Technology Update and
Fundamentals: 15th Edition Communication Technology Update and Fundamentals Media of Mass
Communication, 2008 Update, The (8th Edition) Strategies for Technical Communication in the
Workplace, MLA Update Edition (3rd Edition) Deciding Communication Law: Key Cases in Context
(Routledge Communication Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)